

# About Us

## Fact Sheet



**DRESS FOR SUCCESS**<sup>®</sup>

OTTAWA NATIONAL CAPITAL REGION

**Mission:** to promote the economic independence of disadvantaged women by providing professional attire, a network of support & the career development tools to help women thrive in work & in life.

### Current Statistics

- ◆ Since opening our doors in January 2011, Dress for Success Ottawa has provided support to 1000 women
- ◆ 42% of our clients are new Canadians
- ◆ 30% are single mothers
- ◆ 15% are of aboriginal decent
- ◆ 35% are under the age of 30

A registered Canadian charity, Dress for Success Ottawa is one of the 140 affiliates of Dress for Success Worldwide and one of eleven in Canada.

Working with over 60 local not-for-profit and charitable organizations, which act as referral agencies, Dress for Success Ottawa has “suited” over 1000 disadvantaged women in the Ottawa area. Our referral agencies are vastly unique, but all have the common goal of supporting women in the community. The vast majority of the women served by Dress for Success Ottawa are marginalized women looking to re-enter, or enter, the Canadian workforce, many are single mothers, victims of abuse, new Canadians or of aboriginal decent.



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## Our Programs

Dress for Success Ottawa offer 3 programs to our clients to assist in the transition to the workforce.



### Suiting

Each client is paired with a personal wardrobe consultant who assists in finding at least two perfect interview suits and outfits. Once the client successfully secures employment she can return to Dress for Success Ottawa and receive up to a week's worth of professional separates to start her career with.

*When you look good, you feel good!*



### Dress Rehearsal

To help our clients prepare for a job interview, we provide them with the opportunity to participate in a real life interview simulation through our Dress Rehearsal program. These mock interviews are held in the workplace of an HR professional. Our clients learn first-hand what employers are looking for, how to make a great first impression, and how to answer interview questions. Their increased confidence maximizes their chances of finding a job.



### Professional Women's Group

For Dress for Success Ottawa clients who have recently entered the workforce, the PWG promotes employment retention and career advancement by providing valuable skill-building information while creating a safe environment to network with other professions. The PWG includes workshops in:

- ◆ Managing Finances,
- ◆ Healthy Living,
- ◆ Personal Style,
- ◆ Workplace Rights and Responsibilities, and
- ◆ Professional Networking.

